

THURSDAY

08.05.2025

10:00 - 10:30 Introductory remarks

Professor Gabriella Pasi, Vice-Rector for Internationalization, University of Milano-Bicocca
Professor Camilla Buzzacchi, Director of DISEADE Department, University of Milano-Bicocca

10:30 - 11:30 Session 1 Setting the background: introduction to the digital society, and the challenges of AI regulation

Chair: Monica Bonini, University of Milano-Bicocca

Introduction: Artificial Intelligence and the semantics of change
Silvia Salardi, University of Milano-Bicocca

The American perspective: does regulation hamper innovation?
Jordan Fischer, Drexel University

**The European normative response to the data society:
from the GDPR to the AI Act**
Carla Gulotta, University of Milano-Bicocca

AI and personal data Regulation: From Public Authority to Liability Law
Erwann Picart-Cartron, IMT Atlantique, Grande École d'ingénieurs

11:30 - 12:00 Coffee break ☕

12:00 - 13:00 Debate

Discussant: Edoardo Raffiotta, University of Milano-Bicocca

13:00 - 14:30 Lunch 🍴

14:30 - 15:30 Session 2 Digital technologies and surveillance: how is AI transforming our societies?

Chair: Costanza Honorati, University of Milano-Bicocca

Genomics and Neurotech
Robert Field, Drexel University, Philadelphia

Exempt Data Transactions Under the Guise of National Security
Eamon Gallagher, Centre for Transformational Technology and the Law, Drexel University, Philadelphia

Human Dignity and the Quantified Self. The Constitutional Challenge of AI
Elena di Carpegna Brivio, University of Milano-Bicocca

**Artificial intelligence and media freedom in Europe:
between the Charter, the ECHR, and the AI Convention**
Giovanni Zaccaroni, University of Milano-Bicocca

15:30 - 16:00 Coffee break ☕

16:00 - 17:00 Debate

Discussant: Laura Vitale, University of Lille

FRIDAY

09.05.2025

10:30 - 11:30 Session 3 AI in the workplace: a cross-sector analysis

Chair: Laura Resmini, University of Milano-Bicocca

Impact of Artificial Intelligence on the labour market
Claudio Soldà and Gabriele Maggioni, Adecco

**Is the EU normative Framework fit to protect against the employer accessing
the workers' mental states?**

Marta Sosa Navarro, University of Milano-Bicocca

Health data in the workplace: American perspective
Robert Field, Drexel University

The EU's regulatory approach to AI in the workplace
Luca Bertuzzi, Senior AI Correspondent, MLex

11:30 - 12:00 Coffee break ☕

12:00 - 13:00 Debate

Discussant: Amedeo Santosuosso, Scuola Universitaria Superiore IUSS Pavia

13:00 - 14:30 Lunch 🍴

14:30 - 15:30 Session 4 Controversial Applications of AI: consumers and data management

Chair: Aretta Benedetti, University of Milano-Bicocca

**The state of US Privacy Law: Evolving Federal and state regulation
and its interaction with AI technologies**
Jordan Fischer, Drexel University, Philadelphia

**The pitfall of consent.
A psychological perspective on data processing authorization**
Nadia Olivero, University of Milano-Bicocca

The CJEU Schufa decision and its consequences for European digital society
Francesca Mattassoglio, University of Milano-Bicocca

AI and the legal profession: remarks on the liability of lawyers
Philippe Pierre, Rennes University

15:30 - 16:00 Coffee break ☕

16:00 - 17:00 Debate

Discussant: Eamon Gallagher, Centre for Transformational Technology and the Law, Drexel University, Philadelphia

17:00 Concluding remarks





AI & Data Security

An Euro-American Dialogue for a new Era of Regulation

The conference will last 2 days and will address the main legal issues underlying the social rooting of artificial intelligence and the digital processing of personal data from a comparative perspective between Europe and the United States. The analysis of the general picture will be completed on the second day with in-depth examination of the sectors in which the impact of these technologies and their regulation is particularly felt: the workplace, consumer market and justice.

The Conference, promoted by the Business and Law Department of the University of Milano Bicocca (DiSEADE), the University of Drexel and the University of Rennes will enable a two-days full immersion in an interdisciplinary and international debate among scholars from American and European universities on one of the most pressing challenges of our time.

2 DAYS PROGRAM



UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA
U7 Building - Civitas > De Lillo Room
Via Bicocca degli Arcimboldi 8 - 20126 Milano